



Columbia, Maryland
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experience

Senior Web Designer, Gartner
Arlington, Virginia | January 2017 - Present

- Defined technical and design specifications as part of the content management system selection process for integrated Gartner and CEBGlobal websites
- Designated as a stakeholder to evaluate visual identity system proposals from a web design perspective
- Lead training sessions and provided documentation for designers on best practices for web design systems and image optimization; created and lead training programs, built a library of CMS documentation for teammates, contractors, and 50+ marketers
- Across 2018, coordinated consolidation of nearly 10,000 public pages down to 800 pages and migrated the pages into one instance of Adobe Experience Manager

Web Designer, Gartner
Arlington, Virginia | October 2015 - December 2016

- On-boarded, coached, and oversaw queue for seven contractors and three entry-level teammates across 2016 and 2017
- Scoped, queued, assigned, and managed hundreds of web and digital requests per year
- In 2016, coordinated migration of nearly 4,000 public pages and over 10,000 supporting site assets from TeamSite to Adobe Experience Manager
- Designed microsite that won “Best in Show” in the Marketing category at the Interactive Media Awards in January 2016

Associate Web Designer, Gartner
Arlington, Virginia | October 2014 - September 2015

- Improved inefficient processes through writing documentation, using automation tools, and creating clear file structures
- Defined management process for public image library of 15,000 images; collaborated with designers to automate asset creation

skills

Web Design

- Mockups, Wireframes, & Prototypes
- Site Maps / Information Architecture
- UI / UX
- Responsive / Mobile

Design Platforms

- Adobe Creative Suite: Dreamweaver, Illustrator, Photoshop, InDesign, & XD
- Sketch, Invision, Marvel, Omnigraffle, & Axure

Web Development

- HTML5
- CSS3
- JQuery Libraries
- HTML Emails

Management/Project Management

- On-boarding & managing contractors
- Project delegation
- Scoping & defining projects
- Budget estimates & time tracking
- Timelines

Marketing Tools

- Eloqua
- Optimizely
- SnapApp
- Vidyard

Content Management Systems

- Adobe Experience Manager
- SharePoint
- TeamSite
- WordPress
- SquareSpace

education

James Madison University
Harrisonburg, Virginia | August 2010 - August 2013
Bachelor of Arts, Media Arts & Design

courses

General Assembly
Washington D.C. | June 2018
Digital Marketing course